PyCon.DE Target Audience

PyCon.DE is the traditional meeting point for people who work and play with Python. Hosted in Germany and held in the English language, the conference welcomes all Python professionals and enthusiasts whether near or far. We hope you will join us this year to learn, share ideas and meet new friends.

https://python-verband.org

The programming language Python has found application and friends in many areas. Due to its popularity in science, Python has experienced a meteoric rise in the data science community over the last two years. At the conference, we expect an interesting mix of software developers with a broad horizon:

- SOFTWARE DEVELOPERS
- DATA SCIENTISTS
- SYSTEM ADMINISTRATORS
- SCIENTISTS
- TECHNOLOGY ENTHUSIASTS

Coffeebreak @PyConDE 2017 - Foto: Anna Zinßer

Venue

PyCon.DE 2018 will be held at the Center for Art and Media in Karlsruhe. Karlsruhe as a city and a decisive IT region in the south-west of Germany and the ZKM as a venue represent a perfect match for the conference.

www.zkm.de

The conference will include a PyData track: PyData brings together both users and developers of data analysis tools to share ideas and learn from each other. The goals are to provide data science enthusiasts, across various domains, a place to discuss how best to apply languages and tools to the challenges of data management, processing, analytics, and visualization.

http://pydata.org

Reasons to sponsor PyCon.DE

- increase brand awareness in the python community

- find new employees within the highly motivated, skilled and interested participants of the region.

- send your employees to the conference to educate them further, get connected in the python community and motivate them.

- The focus on Data Scientist makes PyCon.DE the magnet for Data Scientist independent of the programming language.

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PyCon.DE 2018 KARLSRUHE

24.10. - 26.10.2018

JOIN THE PYCON.DE 2018 IN KARLSRUHE AS A SPONSOR

In Germany and across Europe, Karlsruhe occupies top positions in research, technology and innovation. The region has a well-known reputation among universities and research institutes. The Karlsruhe Institute of Technology is a national collaboration between the national research center Karlsruhe and the local university and sets the standard worldwide for innovating technologies.

www.pycon.de

Sponsoring

We offer a variety of sponsoring packages for every budget:

	Diamond	Platinum	Gold	Silver	Community
Price (plus VAT)	12.500,00 €	8.000,00 €	4.000,00 €	2.000,00 €	- €
Sponsor limit	1	2	-	–	1 (taken)
Included conference tickets	5	3	2	1	2
Logo PyCon DE website and booklet	x	x	x	x	x
Logo banner	x	x	x	-	x
Logo lectern	x	x	-	-	x
Advertising in booklet	2 pages	1 page	1/2 page	1/2 page	1 page
Gadgets in conference bag	Flyer, brochure, gadget	Flyer, brochure, gadget	Flyer	Flyer	Flyer, brochure, gadget
Booth in foyer	x (central)	x	x (table)	-	x

Sponsorenstand @ PyConDE2017 - Foto: Anna Zinßer

Further sponsoring options

MEDIA ART SPONSOR

Sponsor the trophy money for the PyCon.DE Media price. Your support will be announced during the award presentation.

1000€ *) (e.g. 1st place 500 EUR, 2nd & 3rd place 250 EUR)

PARTY SPONSOR

Be part of the Social Event. You can place marketing material at the Social Event

5000€ *) (depends on social event location)

KEYNOTE-SPEAKER SUPPORT

Sponsor the travel cost of an international keynote speaker. Your support will be presented at the keynote and in the program leaflet.

1500€ *) (z.B. 1000 EUR Travel, 500 EUR Hotel)

LANYARD- & BAG-BRANDING

Logo on the Lanyard or Conference Bag.

2500€ *) (Depends on actual costs for Lanyard and Bag)

*) Note: This are estimated prices. Actual cost will depend on the effort and will be communicated up front.

All prices plus VAT.